

Affiliate Quick Start Guide

Welcome to the Natural Dog Pack...we're happy to have you join our mission! This guide will provide you with everything you need to know to get started. If you have any questions or concerns that are not addressed here, please email: affiliate@naturaldog.com and our team will be glad to help.

Program Benefits for Affiliates

Commissions

Our affiliate program offers a base 20% commission, also known as “referrals”. The more you post, the more chances you have to make money! You can gain referrals by sharing your unique coupon code and using your affiliate URL.

Affiliate Coupons

All affiliates are assigned a vanity coupon code to share with their followers / subscribers. These codes allow you to provide your followers 10% off their entire order and helps to track your commissions on referred sales. If you need to make changes to the code that has been assigned to you, please send your code request to: affiliate@naturaldog.com

Affiliate URLs

You may have seen the “Affiliate URL” and “Referral URL Generator” on your [dashboard](#) when you login – but perhaps you're not sure how it works? *Great news*, your unique coupon code is not the only way for you to gain commissions! By utilizing the URL link, any person who follows the link and makes a purchase during that session (even if they don't use your code), the sale will automatically be linked back to you! This is a great option if we happen to be offering a larger discount code than your own. You should definitely include this in your Instagram bio or share on facebook posts, your website, etc.

The URL Generator makes it possible for you to link to a specific page or product. For example, when promoting our new Sensitive Skin Bar, you can create a URL link directly to it.

Q: My affiliate URL is too long / I don't like the username it displays.

No worries! You can use free websites like [Bitly.com](https://bitly.com) to shorten & customize your URL.

Banners

If you have a website or blog, check out the [Creatives](#) section of our website for banner codes!

Natural Dog Sample Products

We offer all new affiliates a FREE [5pc travel set](#) to get you started! Simply add it to your cart and apply code **AFFILIATEPACK** at checkout (shipping charges do apply).

As an affiliate, you also receive an exclusive 20% off site wide with code **AFFILIATE20** (We request that you do not share this code with anyone!). You can use these products to take pictures with your dog for your social media pages, blog and/or website. When checking out, please include your account name in the "business" name section.

Pre-released Products & Information

At Natural Dog Company, we believe that our affiliates are one of the most influential ways to drive brand awareness and product acceptance. When we are planning the launch of a new product, all affiliates will receive:

- Pre-launch information about the product, its intended uses & key benefits
- A coupon code that offers you the product at a discounted rate (discount amount depending on product availability)

This will allow affiliates to test out the product, take pictures with their own pups, and help promote!

Feature Accounts

Natural Dog Company partners with feature accounts all across Instagram and Facebook. As an affiliate, your content may be selected to share with feature accounts for promotional purposes. This is excellent exposure for the featured accounts and typically results in a lot of new followers! Please know that the coupon code they share is simply for tracking purposes and they are not “stealing” your content for personal gains. If for any reason you do not want your content shared with our partner accounts, please let us know immediately by sending your request and account information to affiliate@naturaldog.com.

Contest Support

If you run a contest on your social media page, we would be happy to help sponsor! We do have a limited budget set aside to provide discount codes for contest winners. Please direct message your contest requests to @naturaldogcompany OR email: affiliate@naturaldog.com.

THANK YOU!

Thank you again for joining our pack. With your help, we are confident that we will be able to get our natural healing products into the paws of the dogs that desperately need them. It's our mission to save the world...one pup at a time.

Woof!

Elice Davis

Founder